

Blue Growth Program

MARCH - SEPTEMBER 2021

For small to medium-sized enterprises (SME's) in WA's marine industries. Grow through investment in diversification, commercialisation & international markets.

This program focusses on business sales, employment, innovation, commercialisation, and investment.



Eligible business can access the following scheduled activities:

- ▶ **Growth guides (Apr - Aug)**
Guides contain insight for ventures, talent & investors.
- ▶ **Growth advisory (Apr - Sept)**
Advice & mentoring targeting the needs of participating ventures.
- ▶ **Expert webinars (May - Jul)**
Webinars deliver insight & advice specific to WA's marine industry.
- ▶ **Investment forum (June)**
Connecting ventures, talent, investors & partners at a forum in Fremantle.
- ▶ **Travel subsidies (Apr - Aug)**
Available for regional ventures to access capital city programs.
- ▶ **Regional workshops (Apr - Jul)**
Join experts in our regional workshops and gain support and insight for your business

Steps to join

Ventures must be registered or operating in a program location
Fremantle • Bunbury • Busselton • Albany • Denmark • Geraldton • Carnarvon • Exmouth

1

Check your eligibility

Ventures must be investing in innovation, & have products or prototypes (beyond an idea).

2

Book a diagnosis session

In a 45 minute one-on-one we will learn about your business, provide pathways forward.

3

Grow your business

Access specialist one-on-one advisory, workshops and investment opportunities.

Time investment: at least one hour and up to thirty hours. There are caps on travel and advisory subsidies.

Book workshops and advisory diagnosis sessions at: forblue.io/blue-growth